



GDPR/Privacy Policy

For Schools and Nurseries

Dee Studholme-Cote Photography, Twisted Oak, Tedburn St. Mary EX6 6EU

As part of our business it is sometimes necessary that we obtain our client/customer's personal information/data. We are fully responsible all personal data that we acquire and take this very seriously, ensuring that all personal information that is given to us is stored securely and kept no longer than necessary as per GDPR rules.

What Data Do We Collect?

1. Photographic Images taken at the request of the school.
2. Any personal information given to us as necessary for the purpose of carrying out any business transaction or communication. This may include Name, telephone/mobile number, mailing address, email.

How We Use Your Data

1. There are no names, details or any other identifiable information attached to any image file of students or staff.
Each child's image is uploaded to a third-party service provider where it is assigned a numbered code. This code can be used to access that child's private gallery. This number is shared with the school **only** who will be responsible its distribution to the child's legal guardian/carer/parent. At no time will Dee Studholme-Cote Photography share this code with parents upon request. Lost codes **MUST** be obtained through communication between Dee Studholme-Cote Photography and the school.
2. Dee Studholme-Cote Photography will not, nor will its agents or service providers, share images publicly, on social media, website or other marketing, online or in print, without explicit, written permission or a signed model release contract.
3. Images may be stored indefinitely on a private, secure server. This ensures that clients can access these images at a future date.
4. Personal information such as names, email addresses and telephone numbers or any other personal information given for the purpose of conducting business is destroyed after 1 year.

If you have any questions regarding our privacy policy, please contact me at deecotephotography@gmail.com